



Budget Review Committee for San Diego Convention Center Corporation

Councilmember Brian Maienschein, Chair

Councilmember Toni Atkins

Councilmember Michael Zucchet

2003 AGENDA

DATE/TIME/LOCATION	TOPICS
January 30, 2003 2:30 PM – 4:30 PM (Convention Center Administrative Offices) 111 W. Harbor Dr. San Diego, CA 92101 619.525.5100	<ul style="list-style-type: none">• Welcome and opening remarks – Dan McAllister (5 Min.)• Introduction and comments – Brian Maienschein (10 Min.)• Convention Center marketing and operations philosophy – Chris Frahm (15 Min)• Brief competitive analysis report – Fred Sainz (25 Min.)• Benchmarking Presentation – Mark Emch (20 Min.)• Tour of Convention Center – Carol Wallace (45 Min.)
February 13, 2003 3:00 PM – 5:00 PM (City Administration Building, 3 rd Floor Conference Room A)	<ul style="list-style-type: none">• Brief review of Corporation's internal budgetary process – Fred Sainz (15 Min.)• Review of major FY03 Budget Categories – Fred Sainz (60 Min.)• Budget overview on subsidy received from City – Lisa Irvine (15 Min.)• Introduction to PFM Study – Lisa Irvine (15 Min.)
February 27, 2003 2:30 PM – 4:30 PM (City Administration Building, 12 th Floor Conference Room)	<ul style="list-style-type: none">• Presentation and discussion of 2002 PFM Study – Lisa Irvine & Bruce Herring (2 Hrs.)
March 27, 2003 2:00 PM – 5:00 PM (City Administration Building, 3 rd Floor Conference Room A)	<ul style="list-style-type: none">• FY04 Corporation budget details (Convention Center staff)<ol style="list-style-type: none">1. Convention Center (60 Min.)2. Concourse (15 Min.)3. Civic Theatre (15 Min.)• Analysis of the City's return on investment (Convention Center staff, 30 Min.)• Discussion (up to 60 Min.)• Outline the final contents of budget report.
April 23, 2003 9 AM – 10 AM (City Administration Building, 12 th Floor Committee Room)	<ul style="list-style-type: none">• Budget report presentation to Rules Committee – Brian Maienschein (1 Hr.)